

# Joel Kilby

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## **OBJECTIVE**

Make use of 7 years of website development experience in a design agency or other creative environment

## **EXPERIENCE**

### **Lowe's.com Web Editor**

Lowe's Home Improvement, Mooresville, NC February 2008 - Present

- + Ensure site quality through review and troubleshooting of content
- + Update HTML in response to department's and vendor's requests
- + Perform functionality testing of proprietary and vendor's content

### **Steelroots.com Website Content Coordinator**

Inspiration Networks, Charlotte, NC September 2006 – February 2008

- + Collaborated with teams to develop web content and functionality
- + Monitor website plans to ensure support of marketing strategy
- + Update online store with web-based eCommerce software
- + Designed new websites and features using HTML, XML, Flash, CSS and Adobe Suite
- + Encoded website video content

### **Freelance Website Consultant**

Vision Photos & Design, Charlotte, NC January 2004 - Present

- + Design web and print media for small businesses and non-profits
- + Assist clients with planning, design and management of websites
- + Write and photograph magazine stories

### **Media and Communications Specialist**

Episcopal Diocese of North Carolina, Raleigh, NC February 2001 - December 31, 2003

- + Served as photographer, writer and page designer for print publications
- + Managed website content and design
- + Produced print and electronic marketing materials
- + Served as staff liaison on Communications Committee
- + Assisted in event planning and marketing
- + Received Polly Bond Awards in photography, writing and design categories

### **Key Lab Technician**

Ritz Camera Center, Blacksburg, VA December 1998 - July 2000

- + Processed photographic prints and negatives
- + Maintained photo processing lab supply inventory
- + Assisted customers with research and purchase of photographic equipment
- + Received Ritz Camera Photo Finishing Excellence bronze award

### **Head Photographer**

New River Newspapers, Christiansburg, VA August 1998 - July 1999

- + Served as photographer for three community newspapers
- + Managed photography budget and equipment procurement
- + Managed assignments of assistant photographer
- + Assisted pre-press team with development of special print projects

## **EDUCATION**

Virginia Tech, Blacksburg, VA August 1996 - May 1998

- + Graduated with Communications Studies BA